

Spring Is Here!
Show Your Beautiful
SMILE!

Spring 2016



**HORNER • BARROW
ORTHODONTICS, PC**

KEVIN D. HORNER • DDS MS KERI A. BARROW • DDS MS

Produced for our patients and dental colleagues

Are you due or past due for your recall examination at Horner Barrow Orthodontics?
Call us today at 605.335.6680 or 1.866.633.6202 to schedule your No Cost recall examination. Remember that it is important for us to examine your child periodically to ensure that we provide your child with the **proper treatment at the proper time.**

2407 West 57th Street, Sioux Falls, SD 57108

Our daughter wore full braces for nearly 3 years. Dr. Horner made her experience a comfortable one and he was always so positive about her treatment at every visit. She had a Herbst appliance that corrected her bite and her teeth are all so straight and her smile is dazzling! She is so happy and so are we! All of the hard work certainly paid off. Thank you Horner Barrow Orthodontics!

—Julie F., 2-7-16



I was not sure whether I wanted to spend the money for orthodontic treatment for our son. Now that I see the results, I am so glad we made the sacrifice for him. The doctors and staff at Horner Barrow Orthodontics did a wonderful job and our son has a beautiful smile that will last a lifetime. Thanks so much!

—Penny S., 12-29-15

It's Spring...Time For a New Beautiful Smile!

Goodbye winter! Spring is finally here. We're all ready for that wonderful seasonal change from cold, blustery, dreary days to blue skies, blooming flowers, singing birds, and warmer weather. This spring could also be the start of a straighter, healthier, more beautiful smile for you!

Have you ever thought about how your mouth would benefit from orthodontic treatment? With spring in full swing, we here at Horner Barrow Orthodontics hope that you'll see the new season as a fresh start for your dental health!

If you've been curious about how your smile could benefit from braces, wonder no more! Braces have the ability to positively impact all aspects of your life; your social life, your career, and your overall feeling of inner confidence. Spring is THE BEST TIME to take that first step towards feeling better about yourself!

If you're interested in learning more about how your life will benefit from seeking orthodontic treatment, call today to schedule your first consultation with Dr. Kevin Horner or Dr. Keri Barrow.

We are committed to delivering excellent quality orthodontic treatment to each and every patient that comes to our office. We provide a friendly, caring, and pleasant atmosphere that will ensure you feel relaxed and confident about placing your orthodontic care in our hands.

At Horner Barrow Orthodontics, we look forward to making your dreams of a beautiful new smile come true, starting this spring!



**Want the best smile for your child?
Get the best treatment. See an orthodontist.**

Retention at Horner Barrow Orthodontics

At Horner Barrow Orthodontics, we are always excited for our patients to finish orthodontic treatment and have their braces removed. To keep that new smile looking the best, we use a combination of fixed and removable retainers to stabilize the correction and prevent changes to the alignment and fit of the teeth.

We use retainer wires bonded to the inside surface of the upper front four teeth and the lower front six teeth. This is an ideal way to prevent the teeth from shifting, as they are permanently attached to the lingual surface of the teeth. Patients with fixed retainer wires need to be careful when biting as the bonding material may break off and the wire could come loose, causing the teeth to shift.



Fixed retainer wires
Upper Lower



We recommend keeping the fixed retainers in for at least 5 years. If patients are having no problems cleaning around the fixed retainer wires, they may choose to keep them in place for longer.

Along with a fixed retainer wire for the upper front teeth, we also have our patients wear a removable clear retainer. The clear retainer covers the upper teeth entirely and it is lightweight, very comfortable and virtually invisible. It is worn 24 hours per day for the first 9 months following removal of the braces, and then at night time for several years. A removable clear retainer is not necessary for the lower teeth.



Removable clear retainer



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Planning for the Cost of Braces and Orthodontic Treatment

For many families, paying for braces can be a significant investment. That investment can become even larger when multiple family members need braces or orthodontic treatment. Understanding the various options for paying for braces can help to remove some of the financial stress.

Insurance:

Insurance is a common method for paying for braces. It is important to understand that not all dental plans offer coverage for braces, but the right plan can help to defray a significant portion of the cost for braces. In choosing a dental insurance package, it is important to focus on finding a package that specifically covers orthodontics. The insurance benefit amount will vary among plans, but many insurance plans cover up to 50 percent of the total cost of braces. In shopping for a dental plan, it should be understood that some plans require a waiting period, so it is important that you do not wait until orthodontic treatment is necessary. Otherwise, you may find that treatment is not covered or that you need to delay treatment until the waiting period has passed.

Affordable Payment Plans:

The cost of your orthodontic treatment will vary depending on your individual needs and treatment plan. The staff here at Horner Barrow Orthodontics will discuss with you the cost of your treatment and available payment plans so that you can make the best choice for you and your smile. We will work with you to create a payment plan that fits your budget, and you will know what to expect before beginning treatment.

For your convenience, we are flexible on our payment plans and we accept payment from insurance companies. Payments are also accepted on Visa and Mastercard. Our staff are happy to assist you and your family whenever possible to choose the best payment plan for you.

As another convenience to you, we offer electronic payments through OrthoBanc Payment Services. Please ask us about this service.

Your smile is yours forever, and at Horner Barrow Orthodontics, we want to make it as easy as possible for you to receive the best orthodontic care.