



# HORNER • BARROW ORTHODONTICS, PC

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Produced for our patients and dental colleagues

## *Winter 2014*



Are you due or past due for your recall examination at Horner Barrow Orthodontics?  
**Call us today at 605.335.6680 or 1.866.633.6202** to schedule your No Cost recall examination. Remember that it is important for us to examine your child periodically to ensure that we provide your child with the **proper treatment at the proper time.**

# Three Important Reasons To See Your Dentist During Orthodontic Treatment

While orthodontic treatment provides you with an attractive, healthy smile and provides a lifetime of improved oral health, it is still *extremely* important that you continue to see your dentist while you're in braces.

There are three main reasons it is important to continue seeing your dentist for dental visits and professional cleanings, while you're also making your regular appointments with your orthodontist.

## 1. Plaque and tartar removal

The orthodontic appliances we place on your teeth provide additional spaces where food particles and bacteria collect. Eventually, plaque and tartar can form around your brackets, bands or other appliances we place on your teeth.

While our staff does an excellent job reminding our patients of the importance of proper oral hygiene during orthodontic treatment, professional cleanings and checkups with your dentist will help ensure plaque and tartar are removed.

*"Every orthodontic patient needs their teeth cleaned and examined twice a year, in addition to annual x-rays to ensure their teeth are cavity-free,"* says Dr. Horner.

## 2. Decalcification

This is a potentially serious condition in which your teeth lose calcium. It is caused by plaque buildup on your tooth enamel and it appears as white spots on your

tooth surfaces. It is irreversible and if left untreated, it can lead to cavities. *"This does occur with some orthodontic patients, and the sad news is that it is absolutely preventable,"* Dr. Barrow says.

Patients who eat sugary sweets and acidic foods in moderation, practice ongoing good oral hygiene, and visit their dentist regularly can help prevent decalcification.

## 3. Cavities can lengthen orthodontic treatment

At Horner Barrow Orthodontics, we pride ourselves in providing on-time treatment completion. To accomplish this, however, it is vital for our patients to maintain regular dental checkups while we're treating them.

Your dentist can provide fluoride treatments that strengthen your teeth and protect them from cavities.

On the other hand, orthodontic patients who get a cavity during treatment may have their treatment completion delayed. A cavity in an area around your bands or brackets can require us to remove them so your dentist can properly fill the cavity. This requires additional visits both to the orthodontist and to the dentist, which can result in longer time in orthodontic treatment.

So, in conclusion, keep those regular checkups and cleanings with your dentist during orthodontic treatment. This will ensure your teeth look their best when your orthodontic treatment is complete!

## Patient Testimonials Patient Testimonials

*"You all are amazing. Our son's smile looks wonderful! We cannot believe how fast the treatment was and with such outstanding results. We loved the whole experience. Horner Barrow Orthodontics will always be our first choice for orthodontics and the only orthodontic office we will recommend!"*

—Jody S. 7/1/13



# An Attractive Smile Creates a Lifetime of Opportunities and Advantages... Just Ask Carrie Underwood

In our celebrity obsessed world, you need not look too long and hard to see the smiles that grace the covers of most fashion magazines. In a recent article in InStyle Magazine, Carrie Underwood is interviewed and asked by the reporter what is her favorite "body" part. Interesting question, but an even more interesting answer...Carrie Underwood, who is no doubt beautiful and talented, tells the reporter her SMILE is her most favorite part of her body! **In fact she mentions that her orthodontist probably has no idea how much he has had an impact on her success and life!**



Carrie Underwood image credit: InStyle Magazine.



## OUR TEAM AND YOU...

*Working together to create your beautiful, confident smile.*

### Patient Testimonials

*"How happy are we with Horner Barrow Orthodontics? Extremely! Myself and our three daughters have all been treated by Dr. Horner over the past 20 years. Our third daughter recently finished her orthodontic treatment. It is amazing what a beautiful smile can do for the self-confidence of a young person. We are very satisfied with the results. Thank you so much!"*

—Gina G. 9/15/13



### Patient Testimonials

*"We were very pleased with the entire process. If we ever needed to get in fast for a quick check, we never had to wait. Usually, we were seen the very day we called. We will recommend Horner Barrow Orthodontics to all of our friends. And our other children will be treated at Horner Barrow Orthodontics."*

—Nicole B. 8/2/13



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## Meet Dr. Keri Barrow

*"You should expect a beautiful smile and orthodontic treatment completed on-time. At Horner Barrow Orthodontics, we realize that every patient, without exception, wants the very best orthodontic treatment for the shortest possible time. By providing your child with the proper treatment at the proper time, we are able to reduce their overall time in braces."*

Dr. Barrow received her Doctoral degree in Dental Surgery (DDS) from Creighton University, and completed two and a half years of additional orthodontic specialty training at St. Louis University. While in residency, she was a member of the Washington University Clef Lip and Palate Team.

Dr. Barrow currently holds the office of Vice-President of the South Dakota Society of Orthodontists and is also the President-elect of the Southeastern District Dental Society.

*"As an orthodontist, I love the difference I can make in a person's life. It has been shown that a beautiful smile and a healthy bite improves self esteem and increases self confidence. These things affect all aspects of an individual's life. It is nice knowing that I can help our patients achieve their full potential."*

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